

Frequently Asked Questions



For how long should I use D.A.P.?

For separation related problems our recommendation is 3 months. An improvement should be noticed by 2 months.

For a puppy in a new home our recommendation is 1 month although for complete socialisation and to help the puppy adjust to being home alone we recommend 2 months.

D.A.P. used in conjunction with behavioural modification e.g. a desensitisation program or treatment for separation anxiety, should be used under veterinary supervision and continued until the end of the treatment program.

D.A.P. used to reduce the stress associated with a loud event should be introduced into the environment at least one week before the expected event and removed one week after the event e.g. fireworks.

D.A.P. refill should be changed every month.

Where should I plug in the D.A.P. diffuser?

The D.A.P. diffuser should be plugged in the room most used by the dog during the day. It is recommended to use a diffuser for an area of 50 to 70 sq. m. The diffuser should not be covered and should not be placed behind a door or underneath furniture.

Why shouldn't I plug the diffuser under furniture?

Oil vapour (carrying the pheromones) will rise in a column of warm air above the device. If this rising air is blocked (e.g. under a shelf, table, cabinet, etc) the oil may re-condense and leave a visible mark. Circulation of pheromone will be impaired.

Frequently Asked Questions

Should I use the device if I suffer from asthma?

In addition to the pheromone content, D.A.P. contains a paraffin-type mineral oil of a kind common to other air freshener devices. We are not aware of specific problems for asthma sufferers from such devices, however if you consider yourself to be particularly sensitive, or have had problems when using similar devices in the past, then we advise you to use the device only after consulting with your doctor.

Do I need to change the refill even though the liquid has not completely run out?

We advise to change the refill after 30 days even if some liquid is still visible in the bottle.

The level of liquid appears not to be going down?

Slight variations will occur depending on air turnover. Check that the wick is not broken (it should extend from the bottom of the liquid to a level flush with the top of the heated ceramic plate). Check the device is turned on all the time. Finally, try the device in a different electrical socket.

Can I use D.A.P. diffuser in the same room as a plug-in air freshener?

Yes – But be aware that some strong smelling air fresheners and deodorisers can upset sensitive dogs.

Can I use the D.A.P. refill in an air freshener diffuser?

No – We don't recommend using another diffuser as they are different devices and the D.A.P. refill is designed specifically for the D.A.P. device.

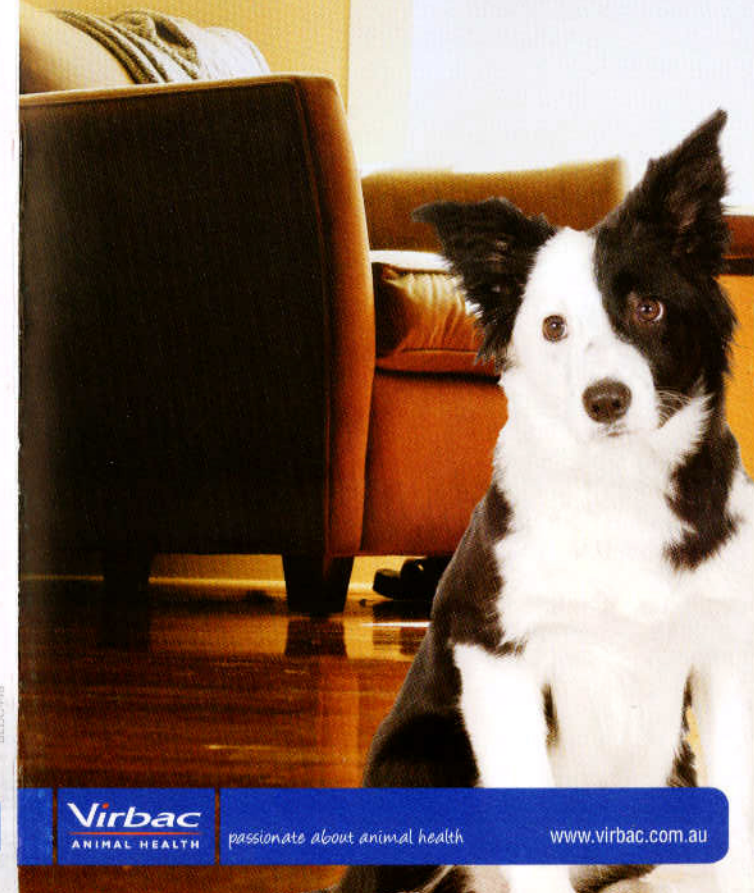
Should I switch off the D.A.P. diffuser at night?

No – the diffuser should be left on continuously day and night. Efficacy was demonstrated in clinical trials with uninterrupted use of the diffuser, which allows the dog to perceive consistently the pheromone's signal.

D.A.P.[®] Dog Appeasing Pheromone

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Better behaviour is in the air

D.A.P is a pheromone solution, delivered through a plug-in diffuser directly into the dog's environment. It is the only pheromone product available that helps treat behavioural problems in dogs. It's natural, safe and simple to use.

In the animal kingdom, pheromones are used to communicate between members of the same species. For example, a dog may release warning pheromones, or sexual pheromones, which will affect the behaviour of other dogs. Pheromones are species specific therefore D.A.P has no effect on humans or other species of animal.

D.A.P mimics the properties of the natural appeasing pheromones released by the lactating bitch. Appeasing pheromones help prevent and reduce fear and stress-related signs in puppies and dogs. D.A.P comforts the dog in stressful environments and helps establish the puppy in its new home. These pheromones convey a message of well-being and a feeling of security. Dogs detect the appeasing pheromones through tongue lapping and panting behaviour, whenever they come into contact with them.

Situations where D.A.P can help:

Some dogs suffer from stress or fear arising from:

- separation-related problems
- a new pet in the household
- loud noises
- fear of places or things
- a new environment

These dogs may experience distress or engage in behaviours including:

- barking or howling
- destruction
- house-soiling
- reduced appetite
- drooling
- attempts to escape
- behavioural depression
- gastrointestinal signs
- self-trauma
- excessive or unusual activity



Possible underlying reasons for these behaviours are:

- Fear:** When a dog feels that it is in danger from an event, object or person.
- Anxiety:** When a dog anticipates something harmful in its surroundings or an event that it perceives to be harmful. Some dogs can experience anxiety when separated from their owners.
- Stress:** Usually a normal response of the body which allows animals to react quickly to avoid danger. However animals with a behavioural disorder may show an excessive stress response or become stressed as a result of very minor events.
- Noise phobia:** When dogs show a sudden and extreme response to noise. The dog may run away, try to escape or become extremely anxious or distressed e.g. thunderstorms or fireworks.
- Fear of places or things:** Some dogs may find certain places or objects to be threatening and show similar symptoms to those of noise phobia.

Some of the behaviours listed above may also be caused by a number of different medical conditions. If in doubt, consult your veterinarian to discuss the best treatment for your dog.

The introduction of D.A.P into the environment comforts the dog and when used in combination with behavioural therapy, helps to prevent or control behavioural problems involving fear or distress. For more information talk to your veterinarian.